1. Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
2. Developed, coded and updated [Type] and [Type] sites for clients such as [Client name] and [Client name].
3. Conceived and built optimized landing pages in HTML and CSS, including [Software] integration and cross-browser compatibility, to support marketing.
4. Developed user-oriented visuals and features using front-end languages, including HTML, [Type] and [Type], to increase site traffic to [Number] visitors per [Timeframe].
5. Developed functional digital design concepts across various platforms to strengthen company brand and identity.
6. Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
7. Owned more than [Number] projects per year from initial research and conceptual design through testing and implementation phases.
8. Optimized [Type] and [Type] web assets for speed and performance.
9. Developed [Type] e-commerce website to reduce cart abandonment rate by [Number]%, resulting in increased online sales after go-live date.
10. Collected, defined and translated user requirements into project designs and implementation plans.
11. Crafted SEO strategy and intuitive interface for [Type] site to achieve prominent rankings across top browser platforms, including Google and [Type].
12. Engaged with [Job title] to plan, optimize and repair site issues and queries, in particular based on [Type] technology.
13. Oversaw web platform testing, troubleshooting and user sampling prior to live deployment.
14. Employed coding practices based on commonly accepted standards to establish site layout and user interface.
15. Designed and executed security measures such as firewalls and encryption.
16. Delivered user support to clients to train, educate and answer questions.
17. Multi-tasked across multiple focuses to generate project results and meet deadlines and organizational expectations.
18. Developed landing pages, dashboards and online applications using [Software], [Software] and [Type] scripting.
19. Trained and supervised [Number] team members for ongoing [Type] projects.
20. Provided ongoing efficiency and security maintenance and patching on website interface to maintain viability after launch.